

Presseinformation

First rank for trendsetting traffic safety

ProContour wins Innovation Award 2008 in the category "Service and Marketing Ideas".

Waldshut-Tiengen, 27/5/2008 For ProContour the appearance at Messe REIFEN was succesful in at least two ways: numerous visitors informed themselves at the stand of ProContour in the galeria about the system for measuring tyre tread depth in moving traffic and had the chance to assure oneself of the full functional model with one's own eyes.

At the same time, the system was distinguished from Messe Essen and BRV with the Innovation Award 2008. „For a start-up such an award is something really special. The Innovation Award affirms us on our way and gives us following wind for the finetuning of our system“, according to managing direktor Frank Schäfer.

Awards are being presented for progressive developments in the three categories: Technique/Products, Service/Marketing Ideas and Concepts/Processes.

The ProContour GmbH as a future oriented business contributes sustainably to the improvement of road safety. ProContour develops as the first company worldwide a system for measuring tread depth in live traffic for public authorities and town councils. According to a statement of ProContour, the first duplicate parts will be on the market in autum 2008.

Futher information about the company and the product can be found at: www.procontour.com

Contact:

CGW GmbH
Kristiane Guth
Wattmannstraße 40
41564 Kaarst
Tel: 02131-7585-21
E-Mail: pr@procontour.com

Company contact:

ProContour GmbH
Frank Schäfer, Geschäftsführer
Daimlerstraße 9-11
79761 Waldshut-Tiengen
Tel: 07741 91 78 9-0
frank.schaefer@procontour.com

